

## Stotler/Robert Film's ABLE Signed With Sales Agent

**Status:** For Immediate Release      **Release Date:** Friday, February 6th, 2009

**Press Contact:** Will Stotler, Principal  
Stotler/Robert Film  
www.stotlerrobertfilm.com  
610.579.9032

**Buyer Contact:** William Alexander, President  
Critical Mass Releasing  
www.cmass.ca  
416-538-2535

**February 6th, 2009 - European Film Market, Berlin, Germany** - Stotler/Robert Film signed today an all-territories representation deal for its film *Able* with Critical Mass Releasing, a Canadian film sales company. Critical Mass is representing *Able* during the European Film Market in stand number 318 at the Marriott.

"We're pleased with Critical Mass's presence in the world marketplace, its unique ability to position *Able* properly for buyers, its track record of sales, and the strength of its relationships with both buyers and producers." Said Will Stotler on behalf of Stotler/Robert Film.

*Able* is an apocalyptic horror film about terrified Berliners struggling to survive each other and their own failing bodies during a sudden epidemic of what appears to be progressive paralysis. *Able* was co-created by Stotler/Robert Film principals, Marc Robert and Will Stotler. It was shot on location in Berlin, Germany, in English, with post-production in the United States.

*Able's* World Premiere was at the Sitges International Film Festival in the juried Midnight X-Treme category (October 2008). *Able's* North American Premiere will be during the Philadelphia Film Festival in the juried Danger After Dark series (March 2009).

**Critical Mass Releasing**, world sales agent for *Able*, was formed in 1998 by William Alexander, a veteran of the film and television industries. Within Critical Mass's first few years as a strictly broadcast sales company it represented many Canadian theatrical

and production companies for their broadcast sales such as Red Sky Entertainment, The Film Works, Keystone Entertainment, France Film/Equinox, Troma, Somerville House, Remstar, and many other smaller independent production companies. The first theatrical acquisition garnered Critical Mass the honor of representing Helen Shaver (*In Praise of Older Women, The Color of Money*) while she picked up her Best Supporting Actress Genie for *We All Fall Down*. This was also the first foray into the Toronto International Film Festival and the awards circle. Over the years Critical Mass has evolved into a worldwide sales company of Movies and TV product with its strength related to the North American market. Recent titles Critical Mass has represented in addition to *Able* include: *End of the Line, Gag, Black Christmas, the Recon series, and Deaden*.

**Stotler/Robert Film**, the production company that made *Able*, was formed in 2006 by Will Stotler and Marc Robert. Together, Marc and Will bring almost twenty years of combined experience to the Stotler/Robert Film venture. Stotler/Robert Film produces films for distribution in the international market—focusing on sales within Europe, North America, and Asia. Horror film production is Stotler/Robert Film's starting point. Each of its films is carefully scripted, shot, and edited to disturb with maximum effect while maintaining salability. When filmgoers watch a Stotler/Robert Film production, its content ensures a satisfyingly horrific experience. Stotler/Robert Film's latest project is *Able*, an apocalyptic horror film set in Berlin.

###